

Smokefree Nurses Aotearoa/New Zealand Primary Health Care Nurses Strategy

Vision for Primary Health Care: Primary Health Care Nurses leading Smokefree Aotearoa into 2025

Vision for nurses working in Primary Health Care

Every primary health care nurse has a personal goal to work towards a Smokefree Aotearoa 2025

Every primary health care nurse to be a quit-card provider

Every primary health care nurse and their whanau/family striving to be smoke-free



GOALS	OBJECTIVES	FOCUS AREA/ACTIONS
Improve information and education	To provide accessible relevant stop smoking information	Develop the Smokefree Nurses Aotearoa website into a 'one stop shop' resource for stop smoking information, interventions, tools and support for nurses and other health professionals
		Campaign to make the website www.smokefreenurses.org.nz primary health care nurses' first point of contact for stop smoking practice
	Build competence and confidence through education to use enhanced communication skills	Increase the number of primary health care nurses who are members of Smokefree Nurses Aotearoa
		Advocacy with smokefree coordinators and PHO health promoters to promote motivational interviewing training, <i>What Smokers Really Want</i> education resources and ABC online training for primary health care nurses
Improve nurse leadership	Support nurse leadership of stop smoking interventions in primary health care settings	Advocate for, and promote, stop smoking services by nurses in primary health care settings including nurse prescribing of stop smoking medications, and nurse-led stop smoking clinics with individual and group-based treatment
		Encourage each General Practice to have a smokefree nurse champion to lead change and support nurse stop smoking interventions
		Encourage and support nurses to become change agents in their communities by modelling smoke-free behavior and language
		Link into local DHB/PHO nursing awards to recognize and acknowledge smokefree nurse champions
		Support innovative approaches to smoking cessation interventions by nurses
		Disseminate information of effective nurse-led cessation interventions
Increase health equity	Shift the focus from personal health to population health in primary health setting	Advocate for a population health approach within PHO's, General Practices and other primary health care settings to target priority groups to support quitting
		Advocate for inclusion of information on effective interventions for priority populations (Maori, Pasifika, Mental health clients, pregnant women and youth) in stop smoking training
		Promote the notion that every primary health care nurse should deliver evidence based stop smoking interventions at every encounter with priority population members who smoke or are smoke-exposed
	Support the implementation of Smokefree Nurses Maori, Pacific and Mental Health Strategies in primary health care settings	Promote primary care responsiveness to Maori, Pacific and Mental Health patients who smoke
		Advocate for funding for increased resources within primary practice for stop smoking support services
		Advocate for increased funding at national meetings and national and local forums and through submissions

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Normalise a smokefree culture in Schools of Nursing	Support stop smoking education in Schools of Nursing	Advocate for and support education about the 2014 Stop Smoking Guidelines in all Schools of Nursing, follow-up with Schools of Nursing on their implementation of the 2014 Guidelines into their undergraduate curriculum.
		Advocate that all Schools of Nursing Lecturers complete brief stop smoking intervention training
		Promote the ABC Learn on Line on-line training tool (http://learnonline.health.nz) in Schools of Nursing
Support nurses to become smokefree	Reduce smoking among primary health care nurses	Raise awareness of nurse smoking rates and promote the development of appropriate support and treatment for nurses and nursing students who smoke.
Support public health and national policy	Support public health national tobacco control measures	Participate in, and actively support, national campaigns for legislation / policy change; make submissions on legislative and policy changes; meet with Members of Parliament, Ministry of Health staff and advisors as appropriate
		Actively support and promote national health promotion campaigns in general practice and other primary health care nursing settings

The development of a Primary Health Care Nurses Strategy for Smokefree Nurses Aotearoa/New Zealand recognises the important role of nurses working in primary health care in reducing the burden of smoking on individuals, whanau and communities. Primary health care nurses are in an ideal place to intervene with populations who bare a disproportionate burden from smoking related disease, and hence we are in a powerful position to increase health equity.

As nurses working in primary health care we form ongoing relationships with our patients, whanau and communities and act not only as 'nurse/treatment provider' but as role models and advocates within our communities.

On behalf of Smokefree Nurse we would like to thank those nurse who have given their time to develop and provide feedback on this strategy.

Mary Carthew
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Smokefree Nurses Aotearoa/New Zealand