

# HE RAUTAKI MŌ TE RŌPŪ TAPUHI AUAAHI KORE O AOTEAROA

## SNANZ Māori Strategy



**KUA TAWHITI RAWA TŌ HAERE KIA KORE E HAERE NUI TONU,  
KUA NUI RAWA Ō MAHI KIA KORE E MAHI NUI TONU**

*We have come too far not to go further, we have done too much not to do more*

Sir James Henare

### TIROHANGA MŌ TE HUARAHI WHAKAMUA MŌ SNANZ

*(vision for the future of SNANZ)*

For all Māori working or studying in the area of nursing or midwifery to realise tino rangatiratanga by modeling good health and supporting colleagues and communities in Aotearoa to be Tupeka Kore

NGĀ KAUPAPA ARATAKI (guiding principles)	NGĀ RAUTAKI (strategic goals)	NGĀ WHĀINGA (actions)	NGĀ WHANAUNGATANGA MATUA (relationships)
<b>KAITIAKITANGA</b>  <b><i>Ka hinga atu tētē kura, ka haramai he tētē kura</i></b>  (cessation and workforce development)	<ul style="list-style-type: none"> <li>To advocate and promote tikanga Māori based practices in relation to Auahi Kore me Tupeka Kore and cessation for all whānau, nurses and midwives who smoke.</li> <li>Every Māori working or studying in the area of nursing or midwifery will be cessation trained</li> </ul>	<ul style="list-style-type: none"> <li>Advocacy, promotion and training in the area of cessation will be inclusive of ABC, Quitcard and/ or kaupapa Māori/ tikanga specific cessation services</li> </ul>	Te Rūnanga o Aotearoa NZNO, iwi, hapū, whānau, hāpori Māori, Māori providers, tobacco control workforce, Te Kaunihera o Ngā Nēhi Māori o Aotearoa, Te Hotu Manawa Māori, Ngā Māia – Māori Midwives Collective, smoking cessation training providers, Maori Nurse Leaders, Schools of Nursing and Midwifery, Wharangi Ruamano, DHBs, PHOs, other national nursing associations
<b>MANAAKITANGA</b>  <b><i>Mā te huruhuru, ka rere te manu</i></b>  (supporting whānau, nurses and midwives who smoke to be Auahi me Tupeka Kore)	<ul style="list-style-type: none"> <li>To advocate for kaupapa Auahi me Tupeka Kore to every group and association of Māori nurses, midwives, student nurses/ midwives</li> </ul>	<ul style="list-style-type: none"> <li>Advocate strongly at every hui where Māori nurses, midwives, student nurses/ midwives are in attendance</li> </ul>	Te Kaunihera o Ngā Nēhi Māori o Aotearoa, Te Rūnanga o Aotearoa NZNO, Māori providers, tobacco control workforce, Te Hotu Manawa Māori, Ngā Māia – Māori Midwives Collective, hui with Māori nurses, midwives, student nurses/ midwives in attendance, iwi, hapū, whānau, hāpori Māori, Wharangi Ruamano, other national nursing associations
<b>KOTAHITANGA</b>  <b><i>Ki a koe tētahi kīwai, ki a au tētahi kīwai</i></b>  (working together to support kaupapa Auahi me Tupeka Kore research)	<ul style="list-style-type: none"> <li>To create and provide relevant information and research.</li> <li>Arotahi, whakaaro tahi, mahitahi – To work collectively with relevant rōpū and organisations towards achieving the SNANZ vision.</li> </ul>	<ul style="list-style-type: none"> <li>Access and disseminate research and evaluation and information</li> <li>Ensure current and relevant information is available on the SNANZ website</li> <li>Create smokefree electronic social networking opportunities for Māori working or studying in the area of nursing and midwifery</li> </ul>	Te Rūnanga o Aotearoa NZNO, Te Kaunihera o Ngā Nēhi Māori o Aotearoa, Māori providers, tobacco control workforce, tobacco control researchers, Māori research groups, Te Hotu Manawa Māori, Ngā Māia – Māori Midwives Collective, iwi, hapū, whānau, hāpori Māori, Wharangi Ruamano, other national nursing associations
<b>WHANAUNGATANGA</b>  <b><i>He aha te mea nui o te ao? He tangata, he tangata, he tangata</i></b>  (establishing and maintaining relationships)	<ul style="list-style-type: none"> <li>To support relationships and advocacy for Tupeka Kore Aotearoa.</li> <li>To work together with appropriate rōpū and organisations to support kaupapa Auahi me Tupeka Kore</li> </ul>	<ul style="list-style-type: none"> <li>Provide up-to-date information and advocacy on Māori tobacco control</li> <li>Support current national Māori tobacco control efforts</li> </ul>	Te Kaunihera o Ngā Nēhi Māori o Aotearoa, Te Rūnanga o Aotearoa, iwi, hapū, whānau, hāpori Māori, Māori providers, tobacco control workforce, Ngā Māia – Māori Midwives Collective, National Tobacco Control Working Group, Te Hotu Manawa Māori, Maori Nurse Leaders

**E ngā mana, e ngā reo, e ngā iwi. Tēnā koutou i ngā tini āhuatanga o te wā. Kāore i ārikarika ngā mihi ki a koutou e hāpai nei i ngā tikanga me ngā taonga a rātou mā.**  
**He tika tonu ko koutou te urupāora o ngā tīpuna kua whetūrangitia.**  
**Heoi anō, ko rātou ki a rātou, ko tātou ki a tātou, tēnā anō tātou.**

Smokefree Nurses Aotearoa/New Zealand (SNANZ) supports work to reduce death and disease caused by tobacco. Māori nurses and Māori midwives identify as one workforce and together we are committed to te Tiriti o Waitangi and to building Māori health through the vision of a tobacco free Aotearoa/New Zealand by 2020. Tobacco is an addictive and deadly drug. It has a catastrophic impact on the health of all New Zealanders and contributes to and perpetuates health inequities between Māori and non-Māori [1]. As nurses we witness the direct and indirect results of tobacco use on the health and wellbeing of patients and their whānau.

Research with Māori women about smoking cessation shows that being a healthy role model is important to them [2] and for Māori nurses this is doubly important because they carry their professional responsibilities into every part of their lives. Māori nurses are a conduit to Māori communities and ensuring that they as health professionals can “walk the talk” is a recurring kaupapa of every Māori student nurse hui each year. Healthy lifestyles, including quitting smoking, are a priority for Māori nurses. Indeed, the Māori nurse smoking rate (31%) is below the overall Māori smoking rate (45%) and the smoking rate for Māori women (50%) [3, 4]. However ninety percent of Māori nurses in the workforce (approximately 3000) are women.

Tobacco use is a major barrier to enlisting all of New Zealand’s largest Māori health workforce to undertake smoking cessation training and to help patients and whānau to quit smoking. Unsurprisingly, those who smoke find it difficult to advise patients who smoke to quit. The SNANZ Māori Strategy reflects the desire of Māori nurses to support quitting among their colleagues and to support a Tupeka Kore Aotearoa [5].

This strategy was written collaboratively by Evelyn Hikuroa, Angilla Perawiti and Jeanine Tamati-Eliff in consultation with Māori nurses and midwives from Te Kaunihera o Nga Neehi Maori o Aotearoa, Te Runanga o Aotearoa NZNO, Te Ao Maramatanga, Wharangi Ruamano and Nga Maia o Aotearoa me te Wai Pounamu. The authors particularly wish to acknowledge the following people for their input, time and passion for this important kaupapa: Pauline Allan-Downs, Hineroa Hakiha, Mairi Lucas, Kerri Nuku, Leanne Manson, Joanne Rama, Tio Sewell, Grace Wong.

Nō reira, ki a koutou i hāpai te hoe o Te Waka Tupeka Kore i runga i ngā tai o mihi, e rere atu ngā mihi ki a koutou.

Mauri ora ki a tātou katoa.

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2. Fernandez, C. and D. Wilson, *Maori women’s views on smoking cessation initiatives* Nursing Praxis in New Zealand, 2008. **24**(2): p. 27-40.
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4. Ministry of Health, *Tobacco Trends 2008: A brief update of tobacco use in New Zealand*. 2009, Ministry of Health: Wellington.
5. Smokefree Coalition, *Tupeke Kore Aotearoa 2020/Tobacco Free New Zealand 2020: Achieving the Vision*. 2009, The Smokefree Coalition: Wellington.